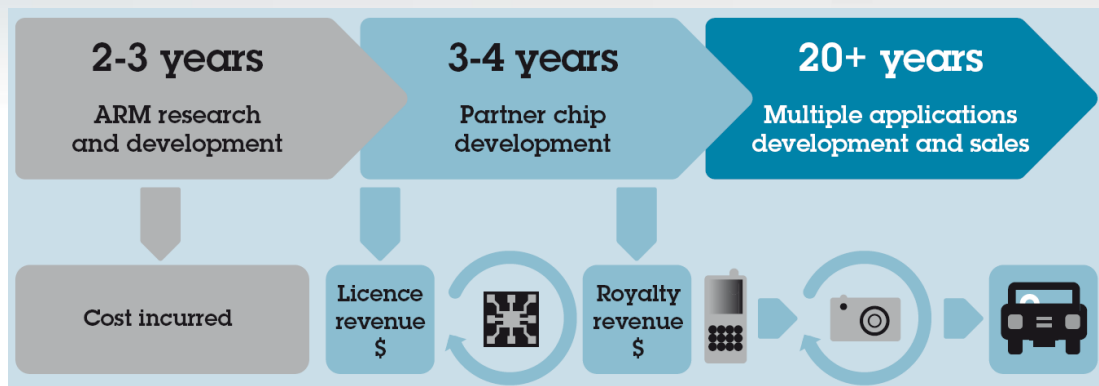


Integrating CPU and GPU, The ARM Methodology

Edvard Sørgård, Senior Principal Graphics Architect, ARM
Ian Rickards, Senior Product Manager, ARM

The ARM Business Model

- Global leader in the development of semiconductor IP
 - R&D outsourcing for semiconductor companies
- Innovative business model yields high margins
 - Upfront license fee – flexible licensing models
 - Ongoing royalties – typically based on a percentage of chip price
 - Technology reused across multiple applications
- Long-term, secular growth markets



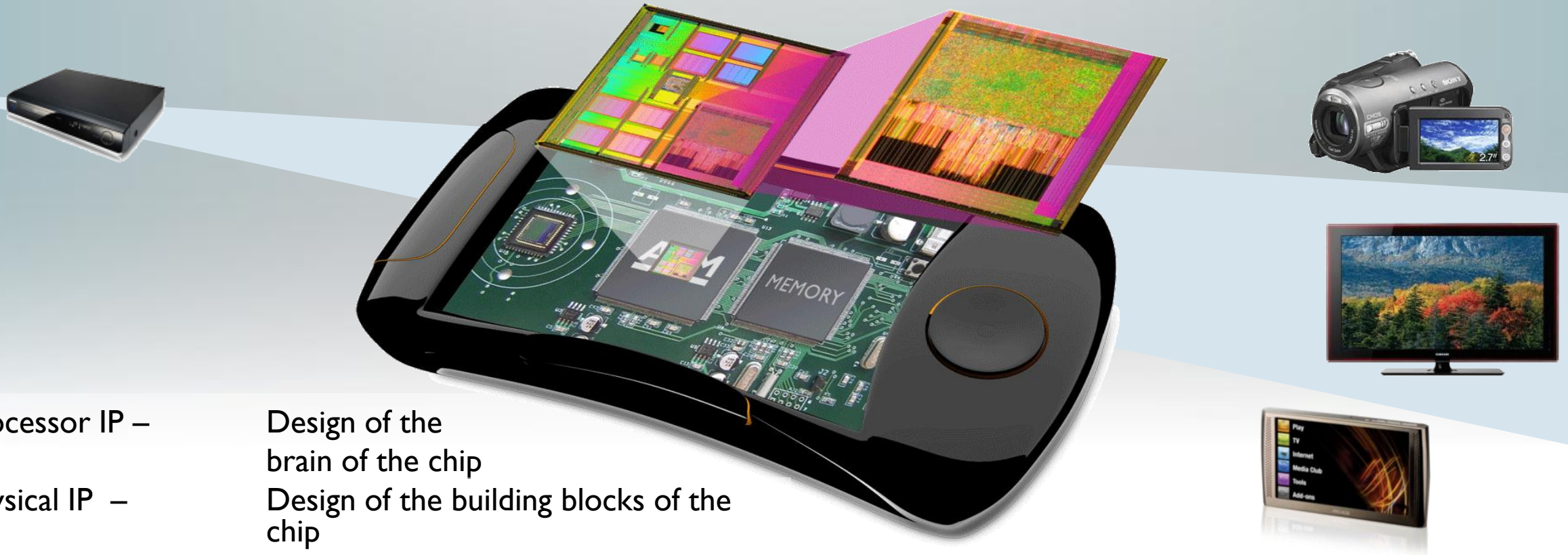
**Approximately 850 licenses
Grows by 60-90 every year**

**More than 250 potential
royalty payers**

**>8bn ARM-based chips in '11
>25% CAGR over last 5 years**

ARM Technology

- Advanced consumer products are incorporating more and more ARM technology – from processor and multimedia IP to software



Processor IP –

Design of the
brain of the chip

Physical IP –

Design of the building blocks of the
chip

Software development tools

ARM® Mali™ GPU Momentum



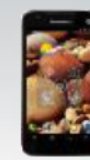
#1 graphics in
Android™ tablets
(>50% market share)



#1 in Smart TVs
(>70% market share)



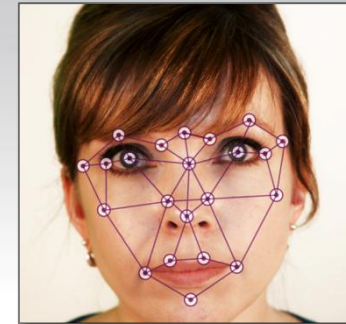
>20% Android™ 4
smartphones



Mali GPU shipments outpacing industry growth
rate & gaining market share

Comprehensive GPU Compute Support

- ARM's best-in-class CPU know-how combined with expertise in graphics technology enabling complex use-cases
 - Computational photography: Panorama stitching
 - Image recognition: Face, smile, landmark, context
 - Image improvement, stabilization, editing, filtering



- By moving GPU Compute tasks onto the GPU will enable lower power consumption and faster response over being solely run on the CPU

Mali GPU Compute: No FUD... Facts

- Passed Khronos Conformance
 - OpenCL™ I.I Full Profile on Linux and Android™
- Proven in Silicon
 - Samsung Exynos 5 Dual, implements Full Profile
 - OpenCL and Renderscript DDK available now
- Mali-T604 shipping in real products
 - Google Chromebook
 - Google Nexus 10
 - InSignal Arndale Community Board
- API exposed for developers
 - OpenCL on Linux for Arndale platform
 - Renderscript computation on Android for Nexus 10



Compute Use Case Example

- ARM Seemore demo
- OpenCL 1.1 FP accelerated world
 - Interactive items and lights
 - Bullet physics broad-phase fully OpenCL accelerated on GPU
- Performance boost
 - GPU Kernel speedup >10x
 - But system speedup is less
- ARM integration goal
 - *Take the system cost out!*



Integration: Coherency

- SoCs are heterogenous systems
- But sharing data can still be costly
 - Cache flushes, locks, syncs reduces the heterogeneous benefit
- HW coherency makes sharing data cheap and automatic
- ARM is in leading position with full technology coverage
 - Cortex™ CPUs
 - Mali GPUs
 - CoreLink™ system IP
 - AMBA™ bus protocols



Integration: Address Space Alignment

- The 32-bit address space is running out, even in mobile
- Midgard architecture built for full 64-bit addresses
- Embedded distributed Mali MMU for VA to PA/IPA translation
 - Mali-T604: 48-bit VA and 40-bit PA/IPA
 - Uses ARMv7 LPAE page table format, just like Cortex-A15 & Cortex-A7
- Multiple simultaneous address spaces supported
 - Mali GPUs run many threads in parallel
 - Independent processes may execute on GPU simultaneously
 - Seamless process transitions ensures maximum utilization/efficiency

64-bit Pointers

48-bit VA

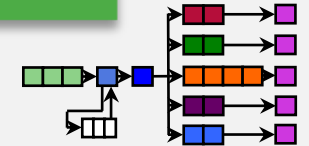
40-bit IPA/PA

Fine-Tuned to Different Performance Points

LITTLE

Most energy-efficient applications processor from ARM

- Simple, in-order, 8 stage pipelines
- Performance better than mainstream, high-volume smartphones (Cortex-A8 and Cortex-A9)

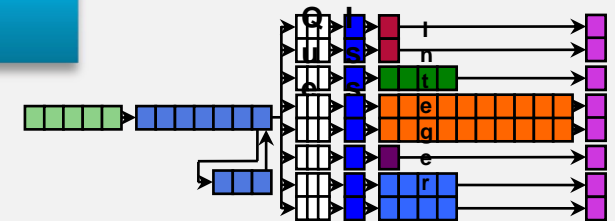


Cortex-A7
Cortex-A53

big

Highest performance in mobile power envelope

- Complex, out-of-order, multi-issue pipelines
- Up to 2x the performance of today's high-end smartphones

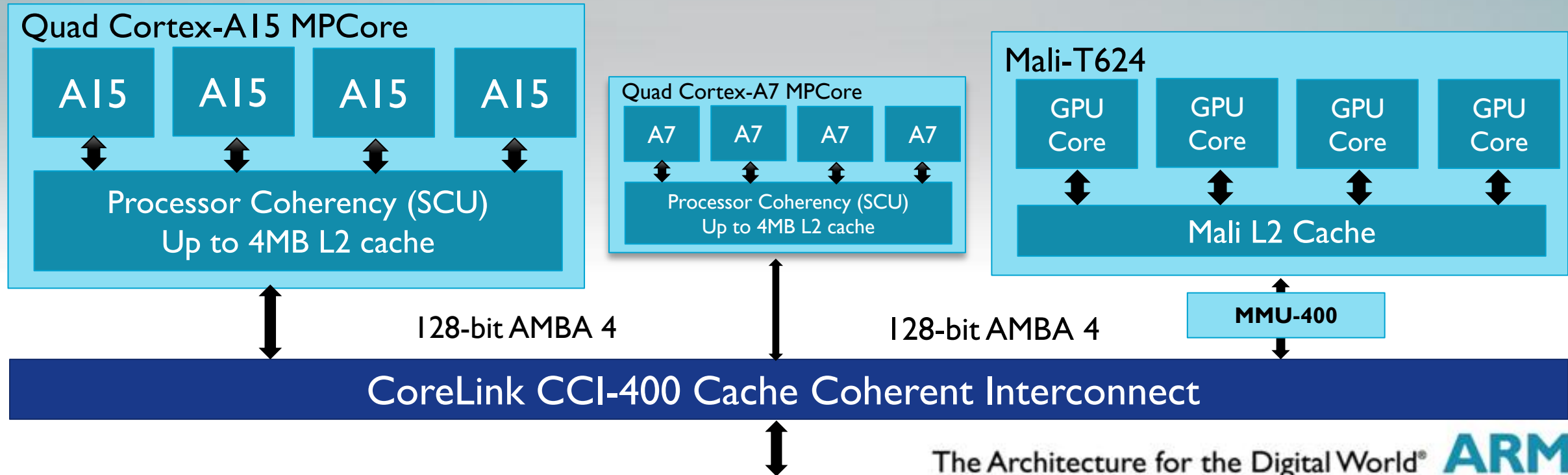


Cortex-A15
Cortex-A57

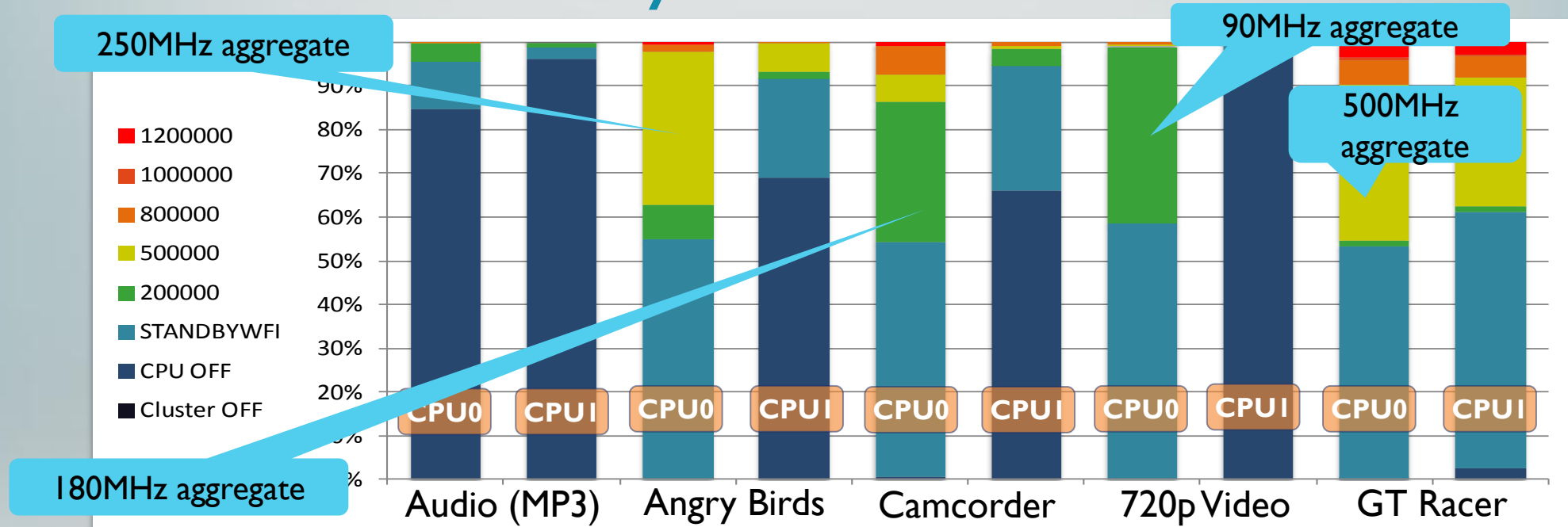
ARM System Scalability

Introducing CCI-400 Cache Coherent Interconnect

- Processor to Processor Coherency and I/O coherency
- Memory and synchronization barriers
- Virtualization support with distributed virtual memory signaling



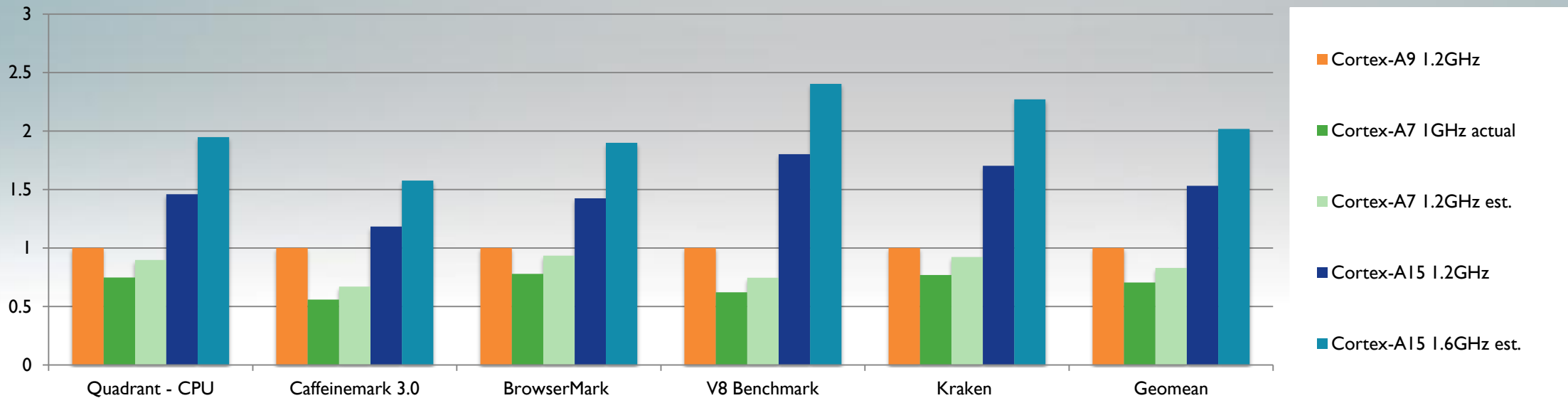
Low to Medium Intensity Use Cases



- DVFS profiles from leading Dual Cortex-A9 Smartphone
- Demonstrates that many common applications require only low to moderate processing power
- All of these use cases will run predominantly on the LITTLE cores
- The small % peaks to high MHz don't necessarily require migration to big cores
 - The short term DVFS system response to any increase in average load is to go to the highest MHz

big and LITTLE CPU Performance

- Cortex-A9 powers high end mobile devices today
- Cortex-A7 delivers comparable performance
 - ...at lower power and area
- Cortex-A15 delivers significantly higher performance



Note: Cortex-A15 and Cortex-A7 results are from a test platform, with lower memory performance than production systems will deliver

Summary

- Getting the maximum efficiency out of modern SoCs is highly complex
 - Interactions between many sub-system to optimize
 - Requires new innovations and technology focus
- ARM Cortex-A15 / coherent Mali / big.LITTLE enable highest performance and scalability from mobile through to console class gaming.
- ARM continues to drive the development for better system integrations
 - Cortex™ CPUs, Mali™ GPUs and CoreLink™ fabric leading the way
 - Future v8 AArch64 with multi-cluster for next-generation gaming

Thank you