

SOLUTION BRIEF

# **Image Quality Tuning Design Services**





## ARM IP

- Cortex-M
- Cortex-A
- Cortex-R
- Mali Camera ISPs
- + Hardware Development Tools
- + Software Development Toolkit

## OVERVIEW & GOAL

InnoWave has unmatched expertise in the world of vision and in-depth expertise in the areas of firmware development for video processing, embedded systems, and many others.

- We develop, port, and optimize custom imaging algorithms and deliver the most optimal solutions for various use cases.
- We deliver exceptional IQ performance by providing image quality tuning services which help reduce time-to-market significantly.
- Our end-to-end imaging solutions include custom camera modules design, image quality tuning, sensor drivers, and adapter board design.
- We provide deep expertise in machine learning and computer vision development services.









APPLICATION AREA

- + Industrial
- + IoT
- + Automotive
- + Wearables
- + Smart Homes
- + Healthcare
- + Mobile Computing
- + Artificial Intelligence
- + Security
- + Smart Cities
- + Avionics
- + Transportation

Arm collaborates with InnoWave on the Arm Mali-C32, Mali-C52, Mali-C55, Mali-C71AE and Mali-C78AE ISP platforms for multiple applications, such as automotive, industrial security cameras, smart homes, and drones.

# CHALLENGE

Video images are typically first captured by a lens and sensor. These raw images may have noise from the environment, poor color, limited lighting, and many other issues:

- Lens distortion
- Luminance/color shading
- Leteral chromatic aberration (LCA)
- Resolution
- Geometric distortion correction
- Luminance non-uniformity
- Auto exposure (AE)
- Color/auto white balance (WB)
- Auto focus (AF)
- Sharpness
- HDR
- Exposure
- Motion blur
- Dynamic range
- Texture blur
- Stray light
- Fringing & blooming
- Blemish
- Dead pixels, and other issues that impact the image quality

# SOLUTION AND BENEFITS

We provide a complete imaging pipline which includes software drivers, image quality tuning, camera adapter board design, and other services.

Capabilities: Image Quality Tuning, Image Quality Product Testing, ISP Tuning, Camera Modules Design, Image Quality Software, Image Centric Hardware PCB Design/Fab/Assembly.

The following is a list of some of our image quality design services:

- ISP tuning for various camera parameters color and white balance accuracy, sharpness, noise, tonal response, dynamic range, optical distortion, and so on.
- Camera characterization (shading, distortion) and calibration for both intrinsic and extrinsic parameters.
- 3A tuning and algorithms: Auto exposure, auto white balance, auto focus, HDR, low light, LED flash, and more.
- Low light image/video enhancement.
- Custom image recognition algorithms.
- Custom noise removal, EIS, array camera and other algorithms.
- Objective and subjective image quality analysis.
- Image quality tuning for human vs. machine vision.

## FURTHER RESOURCES

- innowave.design
- innowave.design/image-tuning
- innowave.design/cameramodules